

Welcome

From co-created blog stories and social media features to complimentary train travel and newsletter spotlights, we'd love to showcase your destination or event and connect with travelers in meaningful ways!

Why Partner with Us

Amtrak® Pacific Surfliner® is more than a train ride, it's a gateway to discover Southern and Central California's iconic beach towns and destinations. Our audience consists of:

- **30K+** monthly newsletter subscribers who are looking for their next adventure
- **112K+** social followers across Instagram, Facebook, and TikTok
- A mix of SoCal leisure travelers, students, seniors, day-trippers, and out-of-state tourists who are eager to explore stations and destinations connected by our route

By collaborating with us, you'll gain exposure to engaged travelers who are actively planning their next trip on our service.

Get in Touch

Have a story you want us to help tell? Please reach out to Kelly Neuberger to get the conversation rolling!

Contact

Kelly Neuberger, Account Services Director
[The Abbi Agency](#) | kkimball@theabbiagency.com

Partnership Opportunities

1. Co-created Blog Content

Partner with us on a co-branded feature for **The Inside Track**. Together, we'll highlight your destination's experiences, local flavors, lively downtowns or sun-soaked beaches —paired perfectly with the ease of traveling by train.

2. Dedicated Social Media Features

Let's shine a spotlight on your destination! Through dedicated collaboration posts on our social media channels, we'll share all the can't-miss spots and hidden gems with thousands of adventure-seekers.

- Follow us on: [Instagram](#), [Facebook](#), [TikTok](#)

3. Complimentary Train Tickets

Planning a journalist visit, influencer activation, or media trip along the coast? Tickets can be provided to support your coverage, with confirmed editorial placement(s) or social media deliverables.

4. Newsletter Inclusions & Dedicated Sends

Our monthly newsletter reaches 30K+ riders (with an average open rate of 50%) looking for SoCal travel inspiration. Whether through a featured inclusion or a dedicated email send, your destination's can't-miss events and unique experiences will be showcased directly to a highly engaged audience eager to plan their next getaway.